

Constructor



Increase your visibility

Enhance your listing in the
2007-2008 Edition of Constructor's Directory
of Membership & Buyers' Guide



It really works!

This is a great opportunity to increase your visibility by advertising in the **only Directory** that contains **over 1,000 pages of industry participants, products and services.**

Something for every budget!

Spend as little as \$119 on a listing or \$439 for a display ad, or enhance your member listing by adding a logo or a profile.

GOOD FOR LOCAL AND NATIONAL COVERAGE!

July/August Issue; 7/1 Ad Close.

"AGC's Constructor Magazine delivers our message straight to senior management of midrange and large construction firms..."

Michael Ragan, Corporate Sales Manager
Viewpoint Construction Software

ACT NOW! Don't miss this opportunity! Reserve your space today!



Published in partnership with

**McGraw Hill
CONSTRUCTION**

Buyers' Guide section

Five great ways to get noticed!

"Advertising in Constructor provides us with the opportunity to get in front of the readers we value as both prospect and customer. Our reach is wide and the value per ad is exceptional."

– Heidi Simon, Marketing Coordinator - Maxwell Systems, Inc.



Display ad

The best way to get noticed under category listings! These ads allow you to put your best face forward in grabbing new clients. Black and white or color.

Size	Four color	B&W
Full page	\$5,620	\$4,890
2/3 page	\$4,370	\$3,715
1/2 page	\$3,640	\$3,095
1/3page	\$2,810	\$2,390
1/4 page	\$1,480	\$1,260
1/6 page	\$1,145	\$975

The only place with four color advertising and listing by type of business!

2" x 2"

Special box listing

Go beyond a simple listing and draw in customers with an ad. Available in either black and white or color.

B&W ad \$439
Color ad \$559

Listing with 75 word profile

Add up to 75 words describing who you are and in what you specialize. Be sure to mention any awards or distinctions you've received, as well as any past projects that are worthy of note.
\$219

Listing with profile and logo

Add your logo to help your listing stand out from competitors. Black and white or color.
B&W logo \$319
Color logo \$429

Listing

Similar to the listings found in the member directory but even better! Since this section is placed in the front of the book and on glossy stock, these are the first pages to attract the customer's eye. Also, since fewer companies are listed in this section, your company is sure to stand out even more! List your company's name, address, phone and fax number, E-mail and web address.

\$119
Add B&W logo \$229
Add color logo \$329

Go with multiple listings and receive a 50% discount!

Member Listings & state by state section

Five great member listing opportunities!

"We advertise in Constructor as an opportunity to support an industry that is an integral part of the success and future of our company. The construction industry is our largest practice and Constructor is a quality publication for reaching that audience."
 - Grover B. Simpson, President -
 Kansas City Property & Casualty Lockton Companies



Full page black & white Company Profile page
\$3,604

Ad sizes available for 1/6 to full-page.

Be seen by general contractors, specialty contractor members and supplier/service providers!

Listing with 75 word profile and black and white logo.
\$319
 Add bold \$429

Listing with black and white logo
 Make your listing jump from the page by adding a black and white logo. Logos can include screens, therefore maintaining the quality of your logo on the page.
ONLY \$100

Business card
 Just like the name implies, place a business card size ad at the bottom of the page. These ads are perfect for grabbing the attention of potential customers as they flip through the state pages.
\$439

75 word company profile
 Add up to 75 words describing who you are and in what you specialize. Be sure to mention any awards or distinctions you've received, as well as any noteworthy past projects.
\$219
 Add bold text \$319

Complete the order form and fax to 609-371-4401.

For more information go to www.constructormagazine.com or call 1-800-221-0088.

Promo code AGC

ACT NOW! Get noticed! Reserve your space today!



The Directory of Membership and Services Listing and Display Ad Order Form

ACT NOW! Don't miss this opportunity to get noticed!

Fax this form to 609-371-4401, call 1-800-221-0088 (PROMO CODE AGC) or E-mail michele_gregov@mcgraw-hill.com

Listing Information:

Company Name _____

Contact Name _____

Address _____

City _____

State _____ Zip _____

Tel. _____ Fax _____

Email _____

Website _____

Billing Information:

CHECK HERE IF SAME AS LISTING INFORMATION

Business Name _____

Billing Name _____

Billing Address _____

Billing City _____

State _____ Zip _____

Tel. _____ Fax _____

Email _____

Listing and display ad options

Please call customer service or visit our Website at www.constructormagazine.com for a list of categories.

Buyers' Guide section: Printed in four color on glossy paper. This section available to both members and non-members.

Each listing in the Buyers' Guide is placed under a category heading. Indicate the category under which you would like your listing to appear. The first category is full price; each additional is 50% off. Write in categories below or use a separate piece of paper.

Category	Category	Category
<input type="checkbox"/> _____ \$119-Listing (Add your company logo, just \$100)		
<input type="checkbox"/> _____ \$219-Listing with 75 word profile		
<input type="checkbox"/> _____ \$319-Listing with 75 word profile and B&W logo		
<input type="checkbox"/> _____ \$429-Listing with 75 word profile and color logo		
<input type="checkbox"/> _____ \$439-Special box listing B&W ad		
<input type="checkbox"/> _____ \$559-Special box listing color ad		
<input type="checkbox"/> _____ \$ _____ -Display Ad (check off correct size in box)		

Display Advertising Rates		
Size	Four color	B&W
Full page:	<input type="checkbox"/> _____ \$5,620	<input type="checkbox"/> _____ \$4,890
2/3 page:	<input type="checkbox"/> _____ \$4,370	<input type="checkbox"/> _____ \$3,715
1/2 page:	<input type="checkbox"/> _____ \$3,640	<input type="checkbox"/> _____ \$3,095
1/3 page:	<input type="checkbox"/> _____ \$2,810	<input type="checkbox"/> _____ \$2,390
1/4 page:	<input type="checkbox"/> _____ \$1,480	<input type="checkbox"/> _____ \$1,260
1/6 page:	<input type="checkbox"/> _____ \$1,145	<input type="checkbox"/> _____ \$975

Member listings and state by state section: Printed in black and white on newsprint.

- _____ \$100-B&W logo
- _____ \$219-Listing with 75 word profile
- _____ \$319-Listing with 75 word profile and B&W logo
- _____ \$429-75 word **bold** profile with B&W logo
- _____ \$439-Business card display ad (1/12 page)

Display Advertising Rates

Size	B&W
Full page:	<input type="checkbox"/> _____ \$3604
1/3 page:	<input type="checkbox"/> _____ \$2,390
1/4 page:	<input type="checkbox"/> _____ \$1,260
1/6 page:	<input type="checkbox"/> _____ \$975

Confirmation of order

- This is a confirmation of insertion order.
- Please E-mail/Send me a media kit for other Constructor advertising opportunities.
- I would like my sales representative to contact me. I can best be reached at: _____

Name _____ (Print) Phone _____

SIGNATURE _____ (Required) E-mail _____

CC# _____ Exp. date _____

MC Visa AMEX

TOTAL \$ _____ **Invoiced in August 2007**